



**MDdatacor,inc.**  
**WEB SITE PRIVACY AND SECURITY POLICY**

**MDdatacor, inc.** (“**MDdatacor**” or “**we**”) is a global technology and information service provider to the healthcare industry. MDdatacor is committed to preserving the privacy and security of the data and information of all users that is transmitted via this web site <http://www.mddatacor.com> with its associated web pages, “**Web Site**”). We have created this Web Site Privacy and Security Policy (“**Policy**”) to disclose MDdatacor’s personal information gathering and dissemination practices for the Web Site. This Web Site allows users (“**you**”) to learn more about our products and services. Use of the Web Site is subject to our Web Site Terms of Use <http://www.mddatacor.com/MDD/WebSiteTermsofUse.pdf> and to this Policy. The provisions of this Policy apply only to information collected via the Web Site. Other privacy policies may apply to information that you provide us outside the Web Site. Further, healthcare providers and health benefits organizations who are authorized through a customer registration process (“**Registered Users**”) have restricted portal access through the Web Site to certain online services and such portal will further describe the gathering and dissemination practices related to MDdatacor’s business operations provided through the restricted portal.

**Users Outside the United States.** We make the Web Site available for users located exclusively in the United States of America. Please do not use the Web Site if you are located outside the United States, as this Web Site’s personal information practices and the terms of this Policy may or may not comply with foreign laws.

**Types Of Information Collected.**

**IP Address.** We gather your IP address when you use the Web Site. We use IP addresses for diagnostic and statistical purposes and to administer the Web Site.

**Cookies.** We may also use “cookies” to store your preferences in order to make your use of the Web Site more productive. Cookies are small files created by web sites that reside on your computer’s hard drive and store information about your use of a particular web site. We also use cookies to track the usage of our Web Site in order to enhance your use of the Web Site. If you do not accept cookies from the domain <http://www.mddatcor.com> you may not be able to access certain portions of the Web Site.

**To Contact You.** Using your contact information, we may also send you e-mail messages under the following circumstances, among others:

- to respond to an inquiry or request for information;
- to thank you for contacting us;
- to explain new product offerings and features of our services;
- to notify you of special promotions; and
- to communicate with you regarding your use of the Web Site.

Your contact information also may be available or provided to third-party service providers and contractors (such as the Web Site webmaster) who are contractually obligated to protect your information as disclosed in this Policy. To maintain accurate records concerning communications that we may have received from or sent to you, MDdatacor also may indefinitely store any information that you provide through the Web Site.



## Your Information May Be Used and Disclosed.

**Aggregated Information.** We may share certain aggregated demographic information with our business partners regarding the users of the Web Site. The aggregated information that we provide is not directly linked to any personally identifiable information.

**Internal Use:** We will share your personally identifiable information within our business for the purposes of furthering our business, including analyzing your information and other uses.

**Protective Actions.** We may use and disclose your personally identifiable information to the extent reasonably necessary to:

- correct technical problems and malfunctions in how we provide our products and services to you and to technically process your information;
- protect the security and integrity of the Web Site and our Internet service, including without limitation, to enforce the Web Site terms and conditions ;
- protect our rights and property and the rights and property of others;
- take precautions against liability;
- respond to claims that your information violates the rights and interests of third parties;
- the extent required by law or to respond to judicial process; and
- the extent permitted under other provisions of law, to provide personal information to law enforcement agencies or for an investigation on a matter related to public safety.

You understand and agree that technical processing of your information is and may be required to:

- send and receive messages regarding your use of the Web Site;
- conform to the technical requirements of connecting networks;
- conform to the limitations of our service; or
- conform to other, similar technical requirements.

**Usage Tracking.** We may monitor your use of the Web Site, including search terms entered, pages visited and documents viewed. This information may be stored with an IP address. MDdatacor uses this information solely to provide you with a personalized Web Site experience. Aggregated forms of this data may also be used to help us understand areas for future research and to identify future features and functions to develop for the Web Sites.

**Security Precautions.** We use industry-standard technology and equipment to protect data and information under our control from misuse, loss or alteration. We maintain security measures to allow only the appropriate personnel and contractors access to your information. Unfortunately, no system can ensure complete security, and MDdatacor and its affiliates disclaim any liability resulting from use of the Web Site. If you have any questions about the security at our Web Site, please send an e-mail to: [support@mddatacor.com](mailto:support@mddatacor.com)

**Notification of Changes to Policy.** We reserve the right to change our information collection, use and disclosure practices set forth in this Policy in response to changes in legal requirements or for other reasons. We will post any changes to this Policy on the Web Site so our users and customers are always aware of the information we collect, use and disclose. If at any point we decide to use or disclose your



personally identifiable information in a manner different from that stated at the time it was collected, we will notify you in writing, which may or may not be by e-mail. If you object to the change to our Policy, then you must contact us using the information provided in the notice. We will otherwise use and disclose a user's or a customer's personally identifiable information in accordance with the Policy that was in effect when such information was collected.

**Special Provisions for Registered Users.** MDdatacor receives health record information from healthcare providers and claims and reimbursement information from health benefits organizations, that contain individually identifiable health information regarding individual patients, referred to as "Protected Health Information" ("PHI") in the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). PHI is subject to special protections. MDdatacor has implemented programs to comply with the transaction standards and privacy and security requirements of HIPAA. MDdatacor will use and disclose PHI only in accordance with the applicable HIPAA requirements, and to provide its services to Registered Users pursuant to written services agreements and subject to the requirements of the service agreements and restrictions described within the restricted portal for Registered Users. All Registered Users are required to review the MDdatacor policies, procedures and practices related to the use and disclosure of PHI as described on the Registered Users restricted portal.

Access by Registered Users is controlled through comprehensive security measures, such as login authentication, and limiting access to only the data for which the user is authorized. MDdatacor also uses policies and procedures to ensure that hardware and software enhancements do not compromise data security, and to prevent, detect, contain and correct security breaches. Our security measures are designed to address physical, technical and security safeguards for electronic PHI. Use, access, transmission and disclosure of PHI shall be in accordance with applicable regulations and as set forth by the written service agreements and restrictions described on the Registered Users restricted portal.

**Questions about Our Web Privacy Policy.** If you have any questions about this Policy and/or the personal information practices of our Web Site, please call our privacy and security representative at [support@mddatacor.com](mailto:support@mddatacor.com)